








Transforming Healthcare Through Evidence-based Practice

The Helene Fuld Health Trust National Institute for Evidence-based Practice in Nursing and Healthcare Summit

Sponsorship Opportunities

We invite your organization to reach hundreds of healthcare professionals and leaders from across the country at the Helene Fuld Health Trust National Summit, taking place November 20-22, 2019, in Columbus, Ohio.

The Institute of Medicine (now the National Academy of Medicine) established a goal that 90 percent of healthcare decisions be evidence-based by 2020 and currently only 20-30 percent of healthcare decisions are. The Fuld Institute for EBP and the EBP Summit attendees are closing this gap. A sponsorship will provide your organization exposure to leaders, executives, clinicians and academics who are actively engaged in evidence-based practice and seeking evidence-based educational materials, technologies and services.

						
\$25,000 Platinum	\$10,000 Gold	\$5,000 Silver	\$2,000 Bronze	\$7,500 Mobile App*	\$1,000 Exhibit	\$750 Ad

	(3)	(2)	(1)	(1)	(2)		
Summit registration(s) for	(3)	(2)	(1)	(1)	(2)		
Exhibitor table with Summit meals for individual(s)	(1)	(1)	(1)	(1)		(2)	
Sponsorship of presenter award(s)	(2)	(2)	(2)	(1)			
Half page ad in Summit program			●		●		●
Full page ad in Summit program	●	●					
Organizational logo included in the Summit program	●	●	●	●			
Organizational logo included on the Summit website	●	●	●	●	●		●
Organizational logo displayed throughout Summit	●	●	●		●		
One lunch or breakfast sponsorship during the Summit	●	●					
Prominent presence on Summit mobile app					●		
Choice of either a \$5,000 discount on a five-day EBP immersion at the sponsor's home site (regular cost of approximately \$35,000) or two free individual registrations for the five-day EBP immersion offered in Columbus, Ohio (valued at \$4,200)	●						

Sponsorship commitment and ad (except mobile app)* are due August 30, 2019. Mobile app deadline is June 28*
For more information, please contact: Casey Jacobs, Business Manager, at jacobs.624@osu.edu, or 614-292-2119.

Contact Mr. Jacobs for tax value information.
 Please make all checks payable to The Ohio State University Foundation, and reference fund number 315448.